

**CAPITOL FEDERAL’S “BIG MONEY PLAY OF THE GAME” SWEEPSTAKES
OFFICIAL RULES**

A complete copy of these rules can be obtained at the offices of radio station **KCFX-FM Chiefs Radio Network** (“Station”), owned and operated by Cumulus Media Holdings Inc. or one of its subsidiary companies, **5800 Foxridge Drive Suite 600 Mission KS 66202**, during normal business hours Monday through Friday or by sending a self-addressed, stamped envelope to the above address.

The Station will conduct the **Capitol Federal “BIG MONEY PLAY OF THE GAME” Sweepstakes** (the “Sweepstakes”) substantially as described in these rules, and by participating, each participant agrees as follows:

- 1. NO PURCHASE IS NECESSARY. VOID WHERE PROHIBITED. ALL FEDERAL, STATE, AND LOCAL REGULATIONS APPLY.**
- 2. Eligibility.** This Sweepstakes is open only to legal U.S. residents age eighteen (18) years or older at the time of entry with a valid Social Security number and who reside in the Station’s listening area. Void where prohibited by law. Employees of Cumulus Media Holdings Inc., its parent company, affiliates, related entities and subsidiaries, promotional sponsors, prize providers, advertising agencies, other radio stations serving the Station’s listening area, and the immediate family members and household members of all such employees are not eligible to participate. The term “immediate family members” includes spouses, parents and step-parents, siblings and step-siblings, and children and stepchildren. The term “household members” refers to people who share the same residence at least three (3) months out of the year. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.
- 3. Sweepstakes Period.** The Sweepstakes will begin at **12:01am ET on August 9th, 2018** and will run through **11:59pm ET on December 30th, 2018** (the “Sweepstakes Period”). The Station’s computer is the official time keeping device for this Sweepstakes.

How to Enter. You will automatically be entered into the Sweepstakes once you send a text message with the keyword **MONEY** to 67664 during the **CHIEFS Radio Network Game DAY Broadcast** when you **HEAR** the announcer **give the cue to text for the BIG**

MONEY Play of the Game TEXT to be entered to win a \$125 gift card.

- 4. Sweepstakes Period will happen ONLY during Game Day Broadcasts between Kickoff and the End of Game Broadcast CST on the following dates.**

Day	Date	Location	Kickoff Time / End time
Thursday	August 9	TEXANS	7:30 PM / 11:30pm
Friday	August 17	@ Falcons	6:00 PM / 11:00pm
Saturday	August 25	@ Bears	12:00 NOON / 4:00pm
Thursday	August 30	PACKERS	7:30 PM/ 11:30pm
Sunday	September 9	@ Chargers	3:05 PM / 7:00pm
Sunday	September 16	@ Steelers	12:00 NOON / 4:00pm
Sunday	September 23	49’ers	12:00 NOON / 4:00pm
Monday	October 1	@ Broncos	7:15 PM / 11:45pm
Sunday	October 7	JAGUARS	12:00 NOON / 4:00pm
Sunday	October 14	@ Patriots	7:20 PM / 11:45pm
Sunday	October 21	BENGALS	12:00 NOON / 4:00pm
Sunday	October 28	BRONCOS	12:00 NOON / 4:00pm
Sunday	November 4	@ Browns	12:00 NOON / 4:00pm
Sunday	November 11	CARDINALS	12:00 NOON / 4:00pm

Monday	November 19	@ LA Rams (Mexico)	7:15 PM / 11:45pm
Sunday	December 2	@ Raiders	3:05 PM/ 7:00pm
Sunday	December 9	RAVENS	12:00 NOON / 4:00pm
Thursday	December 13	CHARGERS	7:20 PM / 11:45pm
Sunday	December 23	@ Seahawks	7:20 PM / 11:45pm
Sunday	December 30	RAIDERS	12:00 NOON / 4:00pm

ALL ENTRIES MUST BE RECEIVED BY 11:59 PM CST ON DECEMBER 30TH, 2018 TO BE ELIGIBLE FOR THE \$125 WEEKLY VISA GIFT CARD. TO BE ENTERED IN THE GRAND PRIZE DRAWING ENTRIES MUST BE RECEIVED BY 11:59 PM CST BY 12/13/2018.

Standard text messaging rates, as established by an individual’s wireless carrier, may apply, and Station assumes no responsibility for any fees or charges incurred for and associated with any text message sent to or from Station. Any and all fees arising out of the transmission of a text message shall be the sole responsibility of the entrant. Limit one (1) entry per person per phone number. Multiple participants are not permitted to share the same telephone number. Any attempt by any participant to submit more than one (1) entry by using multiple/different telephone phone numbers, identities, or any other methods will void that participant from further participation in the Sweepstakes. Use of any automated system to participate is prohibited and will result in disqualification. Station is not responsible for lost, late, incomplete, invalid, unintelligible, inappropriate or misdirected entries, all of which will be disqualified. In the event of a dispute as to any entry, the authorized account holder of the telephone number used to register will be deemed to be the participant. The “authorized account holder” is the natural person assigned the telephone number by the wireless carrier. Potential winner may be required to show proof of being the authorized account holder. All entries become the sole and exclusive property of Station and will not be returned. No mail-in entries will be accepted.

5. Winner Selection. On or about 3:00 pm CT on the dates listed below, the Station will select one (1) entry for the BIG MONEY prize of the WEEK from that previous game to WIN a One Hundred Twenty-five Dollar Visa Gift Card (\$125.00): 8/10/2018, 8/20/2018, 8/27/2018, 8/31/2018, 9/10/2018, 9/17/2018, 9/24/2018, 10/2/2018, 10/8/2018, 10/15/2018, 10/22/2018, 10/29/2018, 11/5/2018, 11/12/2018, 11/20/2018, 12/3/2018, 12/10/2018, 12/14/2018. ALL PRIZE WINNERS FROM GAMES FROM AUGUST 10TH 2018 TO DECEMBER 13TH GAMES WILL BE PUT IN THE GRAND PRIZE DRAWING. THE WINNERS OF THE \$125 GIFT CARDS FOR THE GAMES ON 12/23/18 AND 12/30/18, (AND ANY PLAY OFF GAMES IF ADDED AT THE END OF THE REGULAR SEASON) WILL NOT BE IN THE GRAND PRIZE DRAWING FOR THE VIP GAME DAY EXPERIENCE. THOSE WINNERS WILL ONLY RECEIVE THE \$125.00 GIFT CARD. THOSE PHONE NUMBERS WILL BE CHOSEN ON 12/26/2018, 1/2/2018.

6. Grand Prize in a random drawing from among all valid entries received by Station during 08/09/2018 to 12/13/2018. The winning entrant will be contacted using the telephone number that submitted the entry and may be awarded the prize (subject to verification of eligibility and compliance with the terms of these rules). Station’s decisions as to the administration and operation of the Sweepstakes and the selection of the potential winner is final and binding in all matters related to the Sweepstakes. Failure to respond to the initial verification contact within three (3) days of notification will result in disqualification.

7. Verification of Potential Winner. POTENTIAL SWEEPSTAKES WINNER IS SUBJECT TO VERIFICATION BY STATION WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. The potential winner must continue to comply with all terms and conditions of these Official Rules, and winning is contingent upon fulfilling all requirements. The potential winner will be notified by telephone call after the date of random drawing. The potential winner will be required to sign and return to Station, within three (3) days of the date notice is sent, an affidavit of eligibility and a liability/publicity release (except where prohibited) in order to claim his/her prize, if applicable. A winner who returns the affidavit of eligibility and liability/publicity release within the required time period will be deemed to have accepted the prize and thereafter will not be permitted to rescind their acceptance of the prize and/or return the prize. If a potential winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or the liability/publicity release within the required time period (if applicable), or if the prize or prize notification is returned as undeliverable, potential winner forfeits prize. In the event that the potential winner of a sweepstakes prize is disqualified for any reason, Station may award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries.

8. Grand Prize. One (1) Grand Prize will be awarded in this Sweepstakes. Chosen on December 18th 2018. The Grand Prize is a VIP Experience at the final CHIEFS HOME Game of the season a Pair of tickets (2) 12/30/18 including: VIP tickets to the game, VIP tailgate passes, and a visit to the CHIEFS RADIO NETWORK press box during the game. Ticket location will be as selected by

Sponsor; and VIP prize elements may vary based on game day. **ARV \$400.00.** Winner is responsible for all taxes associated with prize receipt and/or use. Odds of winning the Grand Prize depend on the number of eligible entries received by Station during the Sweepstakes Period. Station reserves the right to substitute any listed prize for one of equal or greater value for any reason.

Grand Prize must be used for the 12/30/2018 CHIEFS Game VS Raiders. Grand Prize is non-transferable and no substitution will be made except as provided herein at the Station's sole discretion.

9. Entry Conditions and Release. By entering, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of the Station, which are binding and final in all matters relating to this Sweepstakes; (b) release and hold harmless Station, Cumulus Media Inc., and its subsidiaries, related and affiliated companies, participating sponsors, the prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Sweepstakes, and each of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Sweepstakes, acceptance or use or misuse of prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys' fees) arising out of or relating to an entrant's participation in the Sweepstakes and/or entrant's acceptance, use, non-use or misuse of the prize.

10. Publicity. Except where prohibited, participation in the Sweepstakes constitutes winner's consent to Station's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration, unless otherwise prohibited by law.

11. Taxes. All State, Local, Federal and or other taxes, duties, tariffs, title fees, licensing fees, or other fees for prizes awarded become the sole responsibility of the winner. All those who win a prize or prizes valued \$600 or more in any given year will be issued an IRS Form 1099 to report their winnings.

12. General Conditions. Station reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Station's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Station in its sole discretion. Station reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Station reserves the right to seek damages from any such person to the fullest extent permitted by law. Station's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

13. Limitations of Liability. The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use, non-use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provided that if it is not possible to award another entry due to discontinuance or completion of the Sweepstakes, or any part of it, for any reason, Station, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In event that production, technical, programming or any other reason causes more than stated number of prizes as set forth in these Official Rules to be available or claimed, Station reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

14. Disputes. Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, other than those concerning the administration of the Sweepstakes or the determination of the winner, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or any prizes awarded, shall be resolved exclusively by the United States District Court or the appropriate state court located in the Station's listening area; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (iv) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the state in which the Station is located, without giving effect to any choice of law or conflict of law rules (whether

of the state in which the Station is located or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state in which the Station is located.

15. Entrant's Personal Information. Information collected from entrants is subject to Station's Privacy Policy, which is available on every Station's website under the "Privacy Policy" link. All entry blanks, forms, devices, and materials gathered during the course of entry, as well as all information contained on or within, shall become the sole property of Station to be used, disposed of or destroyed in its sole discretion. Station is not responsible for any incorrect or inaccurate information entered by telephone users, and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to Station's text messaging service.

16. Sweepstakes Results. A winners list may be obtained after 01/07/2018 by sending a self-addressed stamped envelope to the Sweepstakes Sponsor identified below.

SWEEPSTAKES SPONSOR: CUMULUS MEDIA HOLDINGS, INC., KCFX-FM 5800 Foxridge Drive Suite 600 Mission, KS 66202.